



Contact:
Roger Hollifield
Rutherford County Fire Marshal
Rutherford County, North Carolina
828-287-6090
roger.hollifield@rutherfordcountync.gov

For Immediate Release

Rutherford County and Town of Rutherfordton to Use CodeRED Mobile Alert App for Emergency Notification

Rutherford County and the Town of Rutherfordton, through an existing contract with Emergency Communications Network, will begin providing public safety alerts through the company's public safety app, CodeRED Mobile Alert.

The app, which is a free download on the App Store and Google Play, will allow residents and visitors to receive free emergency, missing person and community alerts via push notifications to their iPhone and Android devices. Roger Hollifield, Director of Emergency Management for Rutherford County, said the new platform will serve as an additional tool to help inform the community and visitors about important information that may impact their safety. "The app works similarly to our current CodeRED system. If you have the app downloaded and are in the affected area of the alert, a notification will be sent through the app to alert you of the issue," Hollifield said.

The app is designed to keep users safe and informed while on the go. "The app is unique because, for example, if we have a local resident who is traveling to another state that also uses the CodeRED system, they will receive any community or emergency alerts from that specific area as well. It's just one extra way to stay safe when you're away from home," stated Hollifield. This additional outlet for communicating time-sensitive messages to residents and visitors is at no additional cost to the current contract with Emergency Communications Network. [Learn more about how the CodeRED Mobile app works.](#)

Emergency, community and missing children alerts are always free to app users. The app also provides subscribers a free, 30-day trial of CodeRED Weather Warning, which alerts users if they are in the direct path of a severe thunderstorm, tornado or flash flood. Users have the ability to select the types of weather notifications they want and to customize the app based on their unique preferences. "With the weather component, you don't have to be worried about not hearing a tornado siren or missing a weather report. The app will alert you immediately after the National Weather Service issues a severe weather warning regardless the time of day," Hollifield explained. [Learn how the automated CodeRED Weather Warning system works.](#)

Residents are encouraged to download the app to begin receiving notifications. The app is available for a free download on the App Store and Google Play.

For more information or to download the CodeRED Mobile Alert app, visit <http://ecnetwork.com/codered-mobile-alert-app/>.

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