



Rutherford County Employee Relay Team

July 9, 2009

To: All Interested Idol Participants

From: Debbie Bedford

Thank you so much for your interest in our Relay for Life Idol competition. Through this event we have been able to raise a total of over \$30,000 over the last two years!

This year we are thrilled to announce that the contestant chosen as the Judges' Choice will perform as the opening act at The Rowdy Rib in Rutherfordton. This has been the showplace for such recent acts as the Little River Band and Molly Hatchet!

Enclosed you will find a form to apply along with information on ways to raise funds (votes). Remember every dollar you raise counts as a vote.

The Entrance Fee is \$25.00 which you can personally pay or have someone sponsor you.

Please complete the entrance form and return with the entrance fee as soon as possible so that we can guarantee your spot to become the next Relay for Life Idol. Should you not be able to compete, please pass this information on to a friend or family member who might be interested.

If you have any questions or need any further information, please contact me at (828)287-6031.

Debbie Bedford
Co-Chairman

Rutherford County Employees Present "Relay for Life Idol"

REGISTRATION FORM

All proceeds go to the Rutherford County Relay for Life

****All contestants must provide a picture that can be used for promotion of the event.**

1st Competition – August 22, 2009 at the RS Central HS Auditorium

Final Competition – September 11, 2009 at the Relay for Life

(Participant must commit to performing on both dates if chosen as a finalist. Individual performers only, no groups.)

Name: _____

Address: _____

Phone Number(s): _____

Type of music/song you plan to sing:

You are required to provide own music, will it be on CD or will you play own instrument?

Any special equipment, lights, or sound you will need?

Age: _____ (If under 18, agreement must also be signed by parent or guardian)

Why do you want to be the "Relay for Life Idol"?

Agreement/Regulations

I agree to be present for the August 22, 2009 competition and if I am selected as a finalist, the September 11, 2009 competition. In addition, I agree that my performance will not involve any profanity, promotion of drug use, use of fire or animals, or anything which could be offensive to a general audience. Relay for Life can use my picture for promotion of this event.

Performer/Parent Signature: _____

Print Name: _____

Final Date to Register will be Friday, August 7, 2009 at 5:00 PM
Event Time is tentatively set to be from 7:00 PM until 10:30 PM
Turn in at the Rutherford County Finance Office or Board of Elections
along with the Entrance Fee of \$25.00.
Any questions call Debbie Bedford at 828-287-6031.

Rutherford Relay Idol Information for Contestants

Thank you for entering the Rutherford Relay Idol Contest. We believe that this will be a wonderful opportunity for you to share your talents and help raise money for a very worthy cause!

Enclosed we have tried to answer all of your questions and provide you with the forms and information that will assist you as you prepare for August 22nd. Should you have any questions or need anything further, please contact Debbie Bedford at 287-6031.

Calendar of Events

Up until 8/19/09	Contestants can collect votes (\$ donations)
8/21/09	Practice 7:00 pm at RS Central
8/22/09	Relay Idol competition 7:00 pm contestants should arrive around 5:00 pm. Top five will be announced at end of evening along with the Judges' Choice.
Between 8/22& 9/11/09	Top 5 contestants can collect votes (\$ donations)
9/11/2009	Top 5 contestants chosen at competition will perform at the Relay event where the Relay Idol will be crowned.

How to collect votes (\$ donations)

1. Ask friends, family, everyone to support you in your quest to become the Relay Idol by contributing any amount they can.
2. Ask individuals or businesses to be a Sponsor or Patron. Sponsors donate \$25.00 and Patrons donate \$10.00. Their names will be listed in our program book and identified as your sponsors or patrons. Program books will be available at the August 22nd performance. A form is included for you to use to sign up supporters. The last date to turn these in is **August 19th**.
3. Ask businesses or family and friends to buy ads for the program. We have included a form for your use. You may use your own pictures for personal "good luck" ads from family and friends or we will be happy to generate business ads recreated from business cards, yellow page ads or just a simple handwritten note! All money that you generate in ad sales counts in your votes. We must receive these no later than **August 19th**.
4. Tell everyone about the Idol competition on August 22nd and ask them to come out and vote for you. The more people in the audience that night, the more chance for you to get votes.
5. You can turn in money collected at the Rutherford County Finance Office 289 N. Main Street in Rutherfordton. **Please call 287-6085 to schedule an appointment to turn in money. Ask for either Julie or Paula. We have attached a form that must be completed and turned in with any money. Receipts will be given for money turned in before the night of the event. Receipts will not be given the night of the event.**

Practice on August 21, 2009

All performers will be at RS Central at 7:00 on the 21st (Friday) for practice. We will place all contestants' names in a hat and draw out the order that you will perform on the 9th. We will quickly allow you to practice your performance once that night to ensure that your music or accompaniment is ready with no problems. REMEMBER, your performance is not to last more than three minutes. An official timer will be on hand to record the times. Please bring any money you have collected at that point and not turned in so that we can process as much as possible prior to the Big Night.

On The Big Night – August 22nd

We ask that all performers arrive at RS Central approximately one hour before your show time dressed and ready to perform. Please dress appropriately since this is a family event. We will have reserved seats on the side near the stage for the contestants to sit while they wait to perform. Ticket sales will also begin one hour prior to the show. **We have decided not to do any advance tickets.** Tell your family and friends to get there early to get the best seats!

Two Judges have been named so far. They are Leon Godlock who was one of the original Relay Idol Judges in 2007 and the 2008 Relay Idol Winner, Becky McKelvey.



Leon Godlock

Becky McKelvey

During the competitions the audience will be reminded to vote for the performer of their choice and they are allowed to vote as many times as they want. We will have buckets for voting out in the foyer of the auditorium at RS Central with an enlarged picture of each contestant with it. Again, the audience will vote by putting any monetary contribution into the bucket of their choice and they can vote as many times as they want. After everyone has performed, we will have special performances while the votes are counted.

We have added a special award that will be presented first. Our three celebrity judges will present the Judges Award for the best vocal performance of the competition. The five performers who have collected the most votes (\$) in the evening competition will be announced. These five will move on to the final competition the night of Relay, September 11, 2009 at RS Middle.

Prizes this year include:

The Judges' Choice will have the opportunity of being the opening act at the Rowdy Rib in Rutherfordton

Two night stay at your choice of Fairfield Mountains, Blue Ridge Village or Fairfield Sapphire Valley Resorts

Gift Certificates and More.

The following forms can be duplicated to use to raise and submit funds:

RUTHERFORD RELAY IDOL PARTICIPANT DONATION SUBMITTAL FORM

Date Submitted _____

Contestant's Name _____

\$ Amount Submitted _____

If possible, please write one check for all cash money received. All checks should be made to the American Cancer Society.

Are you sponsored by a Relay for Life Team? _____ (Yes/No)

If yes, which team _____

RUTHERFORD RELAY IDOL SPONSOR INFORMATION

Contestant's Name You are Supporting _____

Sponsor Level _____ (minimum of \$25 required)

Patron Level _____ (minimum of \$10 required)

How would you like your name listed in the Program Book?

Contact Info:

Name _____

Phone # _____

E-mail address _____

Please turn these in as soon as possible but no later than August 19, 2009.

RUTHERFORD RELAY IDOL ADVERTISEMENT INFORMATION

Contestant's Name You are Supporting _____

- ¼ PAGE AD \$ 30.00
- ½ PAGE AD \$ 50.00
- FULL PAGE AD \$ 100.00

Contact Info:

Name _____
Phone # _____
E-mail address _____

Attach advertisement or describe below exactly what you wish to have in your advertisement.

Please turn these in as soon as possible but no later than August 19, 2009.