



Notification Program Overview

Rutherford County has launched a new Mass Notification service that enables us to alert and provide you with critical information quickly in a variety of situations such as severe weather, unexpected road closures, missing persons, and evacuating buildings and neighborhoods. Opt-in to enter your contact information and subscribe to notifications you choose based on your location. The information you provide is protected and will not be used for any other purpose.

How It Works

When we issue a notification about a potential safety hazard or concern, you will receive a message on the voice or text communication methods that you have registered. If requested for the notification, you can confirm that you have received the message and you will not be contacted by any subsequent methods regarding that particular notification. If you do not confirm, the system will continue to attempt to reach you at all of the contact paths that you have registered.

Sign up for Notifications

Create an account and add your contact and location information into the Mass Notification system. All information you provide will be kept strictly confidential.

Stop Receiving Notifications

You can stop receiving at any time by removing your contact information from your profile. [Alert Rutherford Program: Frequently Asked Questions](#)

What is the Alert Rutherford Program?

This service allows you to opt-in to receive notifications via phone calls, text messaging, e-mail, and more, based on locations you choose/specify. You can choose to receive notifications about events that may affect your home, workplace, schools and more.

When will it be used?

This system will be used to notify you about imminent threats to health and safety as well as informational notifications that affect your locations or work environments. Administrators will send notifications regarding severe weather, flooding, gas leaks, police activity and more.

Will I still get emergency notifications if I don't sign up?

If you don't create a username and password, you will receive notifications only by the methods that are on file for your Organization.

What if my phone number or email address changes?

The system is only as good as the information you provide. If your contact information changes, you can always visit your profile and update your information.

Will my contact information be shared with others?

No. The information that you provide will be used only for this Organization for notification purposes. We will not give or sell your contact or location information to any vendor or other organization.

<https://member.everbridge.net/index/892807736729049>